

LUCK WON'T HELP YOU WITH CYBERSECURITY

“Luck” should only be your focus one day a year, you need to use risk-based approaches to enable you to understand your risk, and prioritize the right mitigations.



Odds of finding a four leaf clover 1:10,000



We don't know where to find a pot of gold, but the odds of winning the lottery are about 1:300,000,000



Meanwhile, 1 of every 100 emails is a phish, so your odds of getting one today are pretty close to 1:1



Over 80% of organizations have unpatched vulnerabilities in their external infrastructure, giving you 4:5 odds there



And over 50% of organizations reported having unfilled security roles, so you have 1:2 odds of being understaffed in cybersecurity.

With odds like these, you can't rely on luck to see you through your cybersecurity challenges. At Reveal Risk, we specialize in building the BEST (Business Enabling, Strategic, and Thorough) cybersecurity programs for organizations of all sizes. To learn how we can help you, contact info@revealrisk.com